



COUNTY OF LOS ANGELES

Small Business Commission

BOARD OF SUPERVISORS

Hilda L. Solis
Mark Ridley-Thomas
Sheila Kuehl
Janice Hahn
Kathryn Barger

ECONOMIC DEVELOPMENT & OUTREACH COMMITTEE MINUTES

Friday, February 7, 2020

11:00 a.m. – 12:00 p.m.

Kenneth Hahn Hall of Administration
Conference Room B-83
500 W. Temple Street
Los Angeles, CA 90012

Item 1: Call to Order

Chair Robertson called the meeting to order at 11:03 a.m.

Item 2: Roll Call and Confirmation of Quorum

Roll call was taken and the quorum requirement was met.

Present: Mark Robertson, W. Steven Temple, Lisa Miller, Tyrone Hampton

Absent: Christine Hershey, Anna Wu

DCBA Staff: Azusena Favela, Christian Olmos, Francisco Mendez

Public: Anthony Williams

Item 3: Approval of Economic Development & Outreach Committee Minutes for November 8, 2019.

Commissioner Temple moved to approve the minutes of the November 8, 2019, Small Business Economic Development & Outreach Committee meeting. The motion was seconded by Commissioner Hampton. Motion was approved.

Item 4: Chief Executive Office (CEO) – 2020 U.S Census

Myles Meshack from CEO provided information on the upcoming 2020 U.S Census and distributed the "Census Toolkit for Business Owners in Los Angeles County" which includes information on how the 2020 U.S Census is important for business growth, ways businesses can help with outreach to customers and employees, and important key dates and action plans.

Item 5: Committee Description and 2020 Goals

Due to the planned establishment of the 2020 Small Business Commission (SBC) goals at a future full commission meeting, the Committee Description and 2020 Goals agenda item has been tabled for a future Economic Development and Outreach meeting.

Item 6: Office of Small Business - East Los Angeles Entrepreneur Center Update

Azusena Favela, DCBA Deputy Director of Economic Development, presented information and provided updates on the recently launched East Los Angeles Entrepreneur Center. Among those updates, Ms. Favela highlighted the various available partners currently working alongside DCBA that will provide services to business owners and other interested parties.

Item 7: Public Outreach Update

Keven Chavez, DCBA Public Information Officer, provide updates and information on the various outreach efforts made by the Office of Small Business (OSB). Among those updates, Mr. Chavez

highlighted statistics on email communications made by OSB to the small business community, social media information sharing by OSB and partnering agencies, and information on unique user interactions that were made by interested businesses using social media platforms.

Item 8: Data Reporting

Christian Olmos, DCBA Program Chief, provided Office of Small Business (OSB) utilization, award, and programmatic updates, and shared information regarding OSB outreach efforts, DCBA and OSB event participation, roundtables, and other OSB hosted events that occurred or are scheduled County-wide.

Item 9: Future Agenda Items

- Breakdown of data reporting statistics
- Update on AFS Ordinance from Department of Regional Planning (DRP)

Item 10: Public Comment

Anthony Williams, as a member of the public, made a comment concerning the Simplified Acquisition Process, and on alternate outreach efforts for the small business community.

Item 11: Adjournment

Commissioner Miller moved to adjourn the Small Business Economic Development and Outreach Committee meeting. Commissioner Temple seconded the motion. Meeting was adjourned at 11:59 a.m.