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# COUNTY OF LOS ANGELES

## Consumer Affairs Advisory Committee

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BOARD OF SUPERVISORS

Hilda L. Solis  
Holly J. Mitchell  
Sheila Kuehl  
Janice Hahn  
Kathryn Barger

### PUBLIC INFORMATION COMMITTEE MINUTES

Thursday, December 17, 2020

11:00 a.m. – 12:00 p.m.

**Meeting Held Via Teleconference**

#### **Item 1: Call to Order**

Committee Chair Jayne called the meeting to order at 11:01 a.m.

#### **Item 2: Roll Call and Confirmation of Quorum**

Roll call was taken, and the quorum requirement was met.

**Present:** Ronnie Jayne, Vivian Chan, Harry Leon  
**Absent:** None  
**DCBA Staff:** Maggie Becerra, Keven Chavez, Francisco Mendez  
**Public:** None

#### **Item 3: Approval of Public Information Committee Meeting Minutes**

Commissioner Chan moved to approve the minutes of the October 15, 2020 Consumer Affairs Advisory Commission (CAAC) Public Information Committee meeting. The motion was seconded by Commissioner Leon. Motion was approved unanimously.

#### **Item 4: Department of Consumer and Business Affairs (DCBA) – Holiday Scams**

Keven Chavez, Department of Consumer and Business Affairs Public Information Officer, provided information on typical holiday and general scams affecting Los Angeles County residents. Tips on how Los Angeles County residents can spot, avoid and report suspected scams was also shared.

#### **Item 5: DCBA - Public Information Outreach Update**

Keven Chavez, DCBA Public Information Officer, shared information on DCBA Center for Financial Empowerment Financial Navigators program, a program designed to help Los Angeles County residents deal with the financial impact of the COVID-19 pandemic. The program also provides remote assistance in navigating critical financial issues and initiates referrals to other social services and resources.

#### **Item 6: Future Agenda Items**

None

#### **Item 7: Public Comment**

None

#### **Item 8: Adjournment**

Commissioner Leon moved to adjourn the CAAC Public Information Committee meeting. Commissioner Chan seconded the motion. The meeting was adjourned at 11:44 a.m.