



COUNTY OF LOS ANGELES Small Business Commission

Board of Supervisors

Hilda L. Solis
Holly J. Mitchell
Sheila Kuehl
Janice Hahn
Kathryn Barger

ECONOMIC DEVELOPMENT & OUTREACH COMMITTEE MINUTES

Friday, November 13, 2020

11:30 a.m. – 12:30 p.m.

Meeting Held Via Teleconference

Item 1: Call to Order

Chair Robertson called the meeting to order at 11:35 a.m.

Item 2: Roll Call and Confirmation of Quorum

Roll call was taken and the quorum requirement was met.

Present: Mark Robertson, Anna Wu, R. Christine Hershey, Lisa Miller, Tyrone Hampton
W. Steven Temple

Absent: None

Staff: Azusena Favela, Christian Olmos, Fernando Nieto, Keven Chavez,
Francisco Mendez

Public: Anthony Williams

Item 3: Approval of Economic Development & Outreach Committee Minutes

Commissioner Hershey moved to approve the minutes of the June 26, 2020, Small Business Commission Economic Development & Outreach Committee meeting. The motion was seconded by Commissioner Temple. Motion was passed unanimously.

Item 4: Department of Consumer and Business Affairs (DCBA) – Summary of Certifiable Small Businesses

Azusena Favela, DCBA Deputy Director of Economic Development, and Christian Olmos, DCBA Programs Chief, shared information on Los Angeles County small businesses currently certified as LSBE's and eligible businesses not certified but that have received awards. Among these updates, statistical breakdowns on types of businesses receiving awards was also shared. A request for a breakdown on the specific demographics of business owners was made.

Item 5: Public Outreach Update

Keven Chavez, DCBA Public Information Officer, provided updates and information on the various outreach efforts made by DCBA and the Office of Small Business (OSB). Among those updates, Mr. Chavez highlighted the Business and Worker Disaster Help Center Website and presented information on the webinars and events hosted and shared via social media for the benefit of small businesses impacted by COVID-19.

Item 6: Data Reporting

Fernando Nieto, Consumer and Business Affairs Representative III, provided updates to the Small Business Utilization (SBU) goals.

Item 7: Future Agenda Items

- Breakdown on awards received based on ethnic background

Item 10: Public Comment

None

Item 11: Adjournment

Commissioner Hampton moved to adjourn the Small Business Economic Development and Outreach Committee meeting. Commissioner Hershey seconded the motion. Meeting was adjourned at 12:24 p.m.