



COUNTY OF LOS ANGELES

Consumer Affairs Advisory Committee

BOARD OF SUPERVISORS

Hilda L. Solis
Holly J. Mitchell
Sheila Kuehl
Janice Hahn
Kathryn Barger

PUBLIC INFORMATION COMMITTEE MINUTES

Thursday, February 18, 2021

11:30 a.m. – 12:30 p.m.

Meeting Held Via Teleconference

Item 1: Call to Order

Committee Chair Jayne called the meeting to order at 11:33 a.m.

Item 2: Roll Call and Confirmation of Quorum

Roll call was taken, and the quorum requirement was met.

Present: Ronnie Jayne, Charline Sistrunk, Harry Leon, Vivian Chan
Absent: None
DCBA Staff: Maggie Becerra, Jethro Rothe-Kushel, Keven Chavez, Francisco Mendez
Public: None

Item 3: Approval of Public Information Committee Meeting Minutes

Commissioner Leon moved to approve the minutes of the December 17, 2020, Consumer Affairs Advisory Commission (CAAC) Public Information Committee meeting. The motion was seconded by Commissioner Sistrunk. Motion was approved unanimously via voice vote.

Item 4: Department of Consumer and Business Affairs (DCBA) – Quarterly Newsletter

Jethro Rothe-Kushel, DCBA Director of Communications, and Keven Chavez, DCBA Public Information Officer, provided updates on the recently created DCBA quarterly newsletter that contains information about current programs and services offered by DCBA, other County Departments, and partner agencies, as well as information on upcoming events, webinars or educational seminars available to all Los Angeles County residents.

Item 5: DCBA - Public Information Outreach Update

Keven Chavez, DCBA Public Information Officer, shared information on how individuals can sign up to receive the quarterly newsletter and mentioned that there are current plans to provide the newsletter in a variety of languages to increase consumer outreach.

Item 6: Future Agenda Items

- Discussion and planning for new ways that the CAAC can participate in virtual events or webinars.

Item 7: Public Comment

None

Item 8: Adjournment

Commissioner Chan moved to adjourn the CAAC Public Information Committee meeting. Commissioner Leon seconded the motion. The meeting was adjourned at 12:13 p.m.