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# COUNTY OF LOS ANGELES

## Consumer Affairs Advisory Committee

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BOARD OF SUPERVISORS

Hilda L. Solis  
Holly J. Mitchell  
Sheila Kuehl  
Janice Hahn  
Kathryn Barger

### PUBLIC INFORMATION COMMITTEE MINUTES

Thursday, August 19, 2021

11:30 a.m. – 12:30 p.m.

**Meeting Held Via Teleconference**

#### **Item 1: Call to Order**

Committee Chair Jayne called the meeting to order at 11:33 a.m.

#### **Item 2: Roll Call and Confirmation of Quorum**

Roll call was taken, and the quorum requirement was met.

**Present:** Vivian Chan, Ronnie Jayne, Michelle Katz  
**Absent:** Charline Sistrunk  
**DCBA Staff:** Maggie Becerra, Alejandra Rodriguez, Keven Chavez, David Diaz  
**Public:** None

#### **Item 3: Approval of Public Information Committee Meeting Minutes**

Commissioner Chan moved to approve the minutes of the June 17, 2021, Consumer Affairs Advisory Commission (CAAC) Public Information Committee meeting. The motion was seconded by Commissioner Jayne. Motion was approved unanimously via voice vote.

#### **Item 4: Department of Consumer and Business Affairs (DCBA) – Center for Financial Empowerment (CFE) Presentation on the GetAheadLA Website**

Alejandra Rodriguez, Consumer and Business Affairs Representative III for DCBA, provided a demonstration and a walkthrough of the GetAheadLA website. The site provides information on services and resources available throughout Los Angeles County, provided by various County Departments, organizations and agencies.

#### **Item 5: CAAC – Standing Item: DCBA Public Information Outreach Update**

Keven Chavez, Public Information Officer for DCBA, provided updates on the Disaster Help Center, information on other services available throughout the County of Los Angeles, and shared a report from the Consumer Confederate Conference that listed the top ten consumer complaints nationwide.

#### **Item 6: Future Agenda Items**

- OIA Community Investigators

#### **Item 7: Public Comment**

None

#### **Item 8: Adjournment**

Commissioner Chan moved to adjourn the CAAC Public Information Committee meeting. Commissioner Katz seconded the motion. The meeting was adjourned at 12:25 p.m.