



COUNTY OF LOS ANGELES

Consumer Affairs Advisory Committee

BOARD OF SUPERVISORS

Hilda L. Solis
Holly J. Mitchell
Lindsey P. Horvath
Janice Hahn
Kathryn Barger

PUBLIC INFORMATION COMMITTEE MINUTES

Thursday, June 15, 2023

10:15 a.m. – 11:15 a.m.

**Meeting Held at East Los Angeles Community Center
133 N. Sunol Dr., Los Angeles, CA 90063**

Item 1: Call to Order

Committee Chair Jayne called the meeting to order at 10:20 a.m.

Item 2: Roll Call and Confirmation of Quorum

Roll call was taken, and the quorum requirement was met.

Present: Carlos Collard, David Gevorkyan, Ronnie Jayne,
Absent: Cory Allen
DCBA Staff: Lucia Gonzalez (County Counsel), Maggie Becerra, Keven Chavez,
Taryn Lyon, Stephen Angulo
Public: Harry Leon

Item 3: Approval of Public Information Committee Meeting Minutes

Commissioner Collard moved to approve the minutes of the October 27, 2022, Consumer Affairs Advisory Commission (CAAC) Public Information Committee meeting. The motion was seconded by Commissioner Jayne. Motion was approved via roll call vote with Commissioner Gevorkyan abstaining.

Item 4: Standing Item: Department of Consumer and Business Affairs (DCBA) Public Information Outreach Update

Keven Chavez, Public Information Officer for DCBA, provided general outreach updates that included information about events occurring across Los Angeles County and events attended by DCBA.

Item 5: Future Agenda Items

- Increased outreach efforts by DCBA warning against Artificial Intelligence (AI) – Requested by Commissioner Gevorkyan
- Information on “Junk Fees” – Requested by Commissioner Jayne

Item 6: Public Comment

As requested by Commissioner Gevorkyan: “The Outreach Team is doing a great job on DCBA’s social media postings, and the information posted is easy to understand and digest”.

Item 7: Adjournment

Commissioner Collard moved to adjourn the CAAC Public Information Committee meeting. Commissioner Gevorkyan seconded the motion. The meeting was adjourned at 11:28 a.m.