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## **MEDIA RELEASE**

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**Contact:** DCBA Communications (213) 332-6497, communications@dcba.lacounty.gov

## LA County Rent Relief Program Offers Comprehensive Technical Assistance - Apply by Jan. 12

LOS ANGELES, CA – The Los Angeles County Department of Consumer and Business Affairs (DCBA) is committed to supporting applicants through every step of the process by offering application and free in-language technical assistance for the Los Angeles County Rent Relief Program. Those interested in applying for the LA County Rent Relief Program are encouraged to review the eligibility requirements and apply at lacountyrentrelief.com. Applicants can access assistance daily by calling (877) 849-0770 between 7:00 AM and 7:00 PM PST. Additionally, applicants can register for informational webinars or receive hands-on support at in-person events listed <a href="here">here</a>. The deadline to submit an application is Friday, January 12, at 11:59 PM PST.

Launched by the LA County Board of Supervisors and administered by The Center by Lendistry, the program will distribute over \$68 million in financial support to qualified landlords adversely affected by the COVID-19 pandemic. The Rent Relief Program will provide up to \$30,000 per rental unit to landlords for past-due rent and eligible expenses dating from April 1, 2022, to the present. The Program aims to curb tenant evictions and ensure the continued provision of housing.

DCBA has implemented a prioritized review process for the LA County Rent Relief Program applications. Applications submitted will be systematically evaluated, with priority given to those demonstrating the most substantial financial distress, those catering to the most vulnerable tenants, and properties located in areas of highest need, as identified by the <u>LA County Equity Explorer Tool</u>. Early submissions are strongly encouraged.

Since 1975, the County of Los Angeles Department of Consumer and Business Affairs (DCBA) has been the local consumer protection agency serving County consumers, tenants, homeowners, immigrants, and workers. DCBA provides a wide range of services that aim to foster a fair and dynamic marketplace and enhance the economic wellbeing of our communities. This includes investigating consumer fraud complaints, enforcing the County's minimum wage, tenant and worker protections, and providing access to justice programs. More information can be found at <a href="https://dcba.lacounty.gov">dcba.lacounty.gov</a> or by calling (800) 593-8222.

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