



LOS ANGELES COUNTY  
**CONSUMER & BUSINESS AFFAIRS**

## MEDIA RELEASE

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*For Immediate Release*  
Tuesday, January 9, 2024

**Contact:** DCBA Communications  
(213) 332-6497, [communications@dcba.lacounty.gov](mailto:communications@dcba.lacounty.gov)

### **Final Call: Submit Your LA County Rent Relief Application Before Jan. 12 Deadline – Assistance Available Now**

LOS ANGELES, CA – As the January 12 deadline approaches, the Los Angeles County Department of Consumer and Business Affairs (DCBA) urges all qualified landlords to seize this final opportunity to apply for the [LA County Rent Relief Program](#). This vital program provides crucial financial aid to landlords and tenants impacted by the COVID-19 pandemic, but time is running out. Act now to ensure your application is submitted before the deadline and take advantage of the resources available. The deadline to submit an application is Friday, January 12, at 11:59 PM PST.

Those interested in applying for the LA County Rent Relief Program are encouraged to review the eligibility requirements and apply at [lacountyrentrelief.com](http://lacountyrentrelief.com). DCBA is committed to supporting applicants through every step of the application process. Applicants can access in-language technical assistance daily by calling (877) 849-0770 between 7:00 AM and 7:00 PM PST. Additionally, applicants can register for informational webinars or receive hands-on support at in-person events listed [here](#).

Launched by the LA County Board of Supervisors and administered by The Center by Lendistry, the program will distribute over \$68 million in financial support to qualified landlords adversely affected by the COVID-19 pandemic.

The Rent Relief Program will provide up to \$30,000 per rental unit to qualified landlords for past-due rent and eligible expenses dating from April 1, 2022, to the present. The Program aims to prevent tenant evictions and ensure the continued provision of housing.

DCBA has implemented a prioritized review process for the LA County Rent Relief Program applications. Applications submitted will be systematically evaluated, with priority given to those demonstrating the most substantial financial distress, those catering to the most vulnerable tenants, and properties located in areas of highest need, as identified by the [LA County Equity Explorer Tool](#). Early submissions are strongly encouraged.



[dcba.lacounty.gov](http://dcba.lacounty.gov)  
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*Since 1975, the County of Los Angeles Department of Consumer and Business Affairs (DCBA) has been the local consumer protection agency serving County consumers, tenants, homeowners, immigrants, and workers. DCBA provides a wide range of services that aim to foster a fair and dynamic marketplace and enhance the economic wellbeing of our communities. This includes investigating consumer fraud complaints, enforcing the County's minimum wage, tenant and worker protections, and providing access to justice programs. More information can be found at [dcbalacounty.gov](https://dcbalacounty.gov) or by calling (800) 593-8222.*

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