



**LOS ANGELES COUNTY  
EMERGENCY  
RENT RELIEF**

**Marketing Toolkit | 02-06-2026**

# Los Angeles County Emergency Rent Relief Program Logo

There are two versions of the Los Angeles County Emergency Rent Relief Program logo. One for light backgrounds and one for dark.

If image content is too busy a white or blue rectangle can be placed behind the logo. You must place adequate spacing between the logo and the edge of the background rectangle.

White background



Color Background





# Social Media Posts

The following social media posts are approved for use for the Los Angeles County Emergency Rent Relief Program. In addition, you may create your own social media posts that align with Los Angeles County Emergency Rent Relief Program guidelines.

## **Copy: Coming Soon**

Tenants can now apply. The LA County Emergency Rent Relief Program reopens February 9. Tenants will be able to apply for rent relief when applications open. Learn more and sign up for updates at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Help with past-due rent is coming. Tenants can apply for rent relief beginning February 9, with awards of up to \$15,000. Sign up for updates at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Tenants: get ready. The Emergency Rent Relief Program reopens February 9 and will accept tenant applications. Sign up for updates at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Behind on rent after the wildfires or other emergencies? The LA County Emergency Rent Relief Program reopens February 9. Tenants will be able to apply for up to 6 months of past-due rent assistance (in most cases with a maximum of \$15,000). Learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Are you a landlord with units affected by fires, storms, or other financial hardships? Rent relief is on the way! Visit [LACountyRentRelief.com](https://LACountyRentRelief.com) and fill out the interest form to receive a notification when the application opens.

Landlords: rent relief is returning February 9. If tenants fell behind due to emergency-related hardship, assistance covering up to six months of past-due rent may be available. Learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Landlords: help recovering late rent is returning. The Emergency Rent Relief Program reopens February 9 and may cover up to six months of past-due rent, with a \$15,000 maximum per unit. Learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).

The Emergency Rent Relief Program reopens February 9. Tenants, landlords and property owners impacted by the January 2025 wildfires or other emergency financial hardship can apply. Get updates at [LACountyRentRelief.com](https://LACountyRentRelief.com).



# Social Media Posts **Continued:**

## **Copy: Open Now**

Applications are now open for tenants. If emergency-related hardship left you behind on rent, you can now apply for up to six months of rent relief, with a \$15,000 maximum. For program details and to apply visit [LACountyRentRelief.com](https://LACountyRentRelief.com).

Tenants affected by emergencies can apply today. Assistance may cover past-due rent, utilities, and related housing costs. Start your application at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Need help catching up on rent? The Emergency Rent Relief Program is now open and accepting tenant applications through March 11. Apply now at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Up to \$15,000 in rent relief may be available. Tenants can now apply for assistance with past-due rent caused by emergency-related hardship. Get started at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Calling LA County landlords! You could qualify for relief on up to six months of rental debt. Apply now at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Landlords: rent relief applications are now open. If tenants experienced emergency-related hardship, assistance may help cover past-due rent, paid directly to landlords. Apply or learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Missed rent due to an emergency? The Emergency Rent Relief Program is now open and may provide up to \$15,000 per unit. Learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Landlords, we're here to help you apply! Learn how to complete a successful rent relief application with one of our free webinars. Visit [LACountyRentRelief.com/webinars](https://LACountyRentRelief.com/webinars) to get started.

Need technical assistance to complete the application for rent relief? Check out [LACountyRentRelief.com/webinars](https://LACountyRentRelief.com/webinars) to get your questions answered.

Applications are now open for emergency rent relief. Tenants, landlords, and property owners impacted by the January 2025 wildfires or other emergency financial hardship may apply. Apply at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Help with housing costs is available now. If emergency-related hardship caused past-due rent or mortgage payments, the Emergency Rent Relief Program is open. Learn more at [LACountyRentRelief.com](https://LACountyRentRelief.com).



# Social Media Posts **Continued:**

## **Copy: Closing Soon**

The deadline to apply is approaching. Tenants still have time to apply for emergency rent relief before March 11 at 4:59 p.m. Apply at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Don't wait until the last minute. Tenant applications for rent relief close March 11 at 4:59 p.m. Apply today at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Need help with rent? There's still time to apply for emergency rent relief before applications close. Visit [LACountyRentRelief.com](https://LACountyRentRelief.com).

Final days to apply. Tenant applications close March 11 at 4:59 p.m. Submit your application at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Landlords: final days to access rent relief. Applications close March 11 at 4:59 p.m. Assistance may cover up to six months of past-due rent. Apply at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Time is running out for rent relief. If your tenants fell behind due to emergency-related hardship, apply before March 11 at 4:59 p.m. Visit [LACountyRentRelief.com](https://LACountyRentRelief.com).

Last chance to apply for up to six months in rental debt relief! LA County landlords, if your property or tenants were affected by fires, storms, or financial hardships, apply now at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Landlords can still get help recovering missed rent. If your tenants fell behind after fires, storms, or financial hardship, you may qualify for up to 6 months of rent relief. Apply before the program closes at [LACountyRentRelief.com](https://LACountyRentRelief.com).

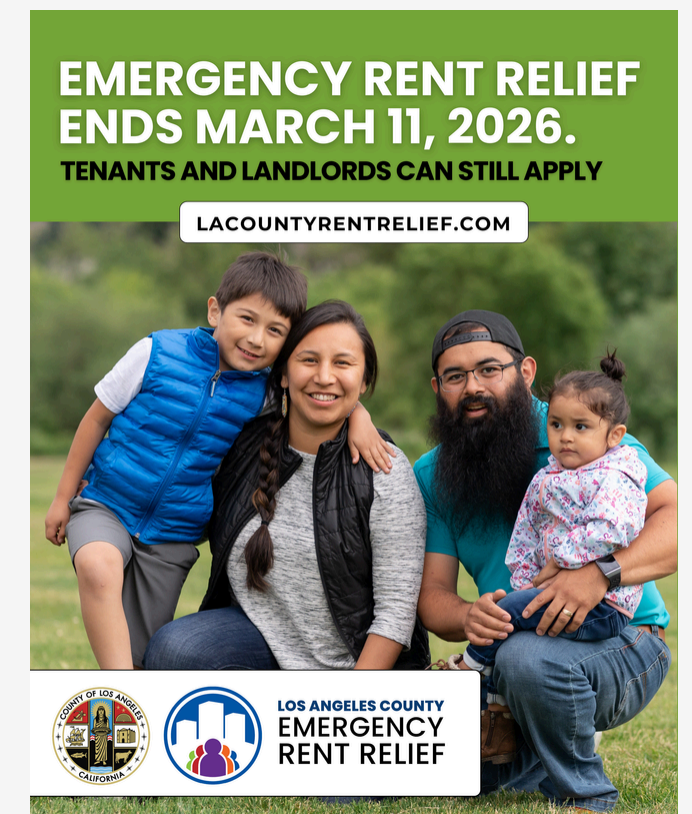
Applications close soon. Up to \$15,000 per unit may be available for emergency-related rent hardship. Deadline: March 11 at 4:59 p.m. Apply at [LACountyRentRelief.com](https://LACountyRentRelief.com).

Final reminder: Emergency Rent Relief is closing soon. If wildfires or other emergencies impacted your ability to keep up with housing costs, apply before March 11 at 4:59 p.m. Visit [LACountyRentRelief.com](https://LACountyRentRelief.com).

# Social Media Images

The following Los Angeles County Emergency Rent Relief Program social media images are approved for use on social media.

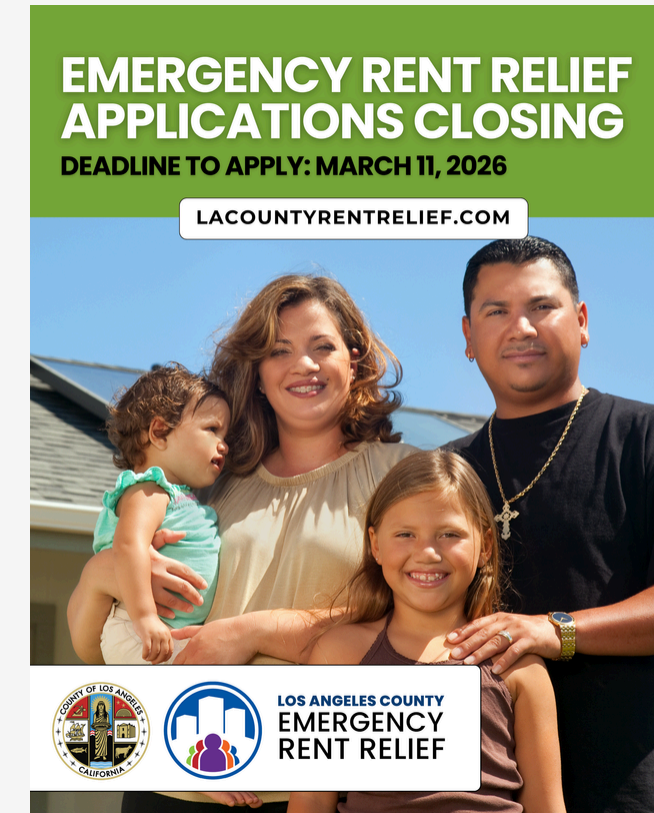
[Download social media files here.](#)



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